



**1.18.24**  
**11:30 am- 1:00 pm**  
 Free to Owner Members  
 \$60 Assoc. Members  
 \$90 Non-Members

**THE WINNING PRESENTATION PLAYBOOK**  
 Professional Presentation Training Workshop



**PRESENTATION GURU**  
**DALLAS AMSDEN**  
 Communicate2Succeed

Meet Dallas Amsden, speaker, host, corporate entertainer and trainer!

For over 30 years, he has built a career in public communication, and believes your success in business – and life – is directly proportional to your ability to effectively communicate your passion, your vision, and your work. As a communication and presentation trainer, he works with business owners and business professionals to become the most effective and powerful communicator in any room they enter.

Name: \_\_\_\_\_

This program has been designed to permit you to qualify for:

- > 1.5 Professional Development Hour (PDH) for Professional Engineers under Missouri statutes
- > 1.5 Learning Unit (LU) through the American Institute of Architects

Forms available after meeting under Resources at [slccc.net](http://slccc.net)

**WHY WE NEED TRAINING**

1. The harsh truth is that not many of us are natural presenters or communicators, we require training
2. We need to be successful to achieve goals: effectively running a meeting, presenting a new idea, speaker as an expert, pitching for a project, relationship building
3. To be good leaders
4. Crisis Communications
5. Provide training to others
6. Your slide deck may not be very good, in fact it might be all wrong damaging your reputation and even worse causing you to lose opportunities.
7. You might be boring everyone and therefore wasting time

**WHY THIS PROGRAM**

- You will walk away with what can be done to fix everything above!
- You will be far more effective in business... in short bad communications costs you both new and existing business
- Do's and Don'ts will be shared to identify which mistakes to avoid in your presentations as well as a sure-fire formula to build winning presentations that will score high every time

**LOCATION:**  
 Sunset 44 Bistro  
 118 West Adams  
 Kirkwood, MO  
 63122

**AGENDA:**  
 Program &  
 Lunch